

How Will You?



Thanks to our friends at PeopleNet for being LEAD ATA's exclusive sponsor A TRIMBLE COMPANY

Are you ready to lead?

ATA is now seeking applicants

Since 1933, trucking executives across the country have joined the American Trucking Associations to represent our industry to lawmakers and regulators, as well as to enhance their companies' efficiency and profitability.

LEAD ATA is a one-year program created to engage the trucking industry's best and brightest and prepare them to become our leaders of tomorrow. Participants will gain real-world experience and in-depth industry insights not available through any other program. By selecting a diverse group of candidates, this program will represent the many different segments, regions, and fleet sizes that make up our industry.

This select group will attend four classes, throughout the year, designed to highlight the many facets of ATA and learn how to more effectively utilize the tools ATA makes available in order to better serve themselves and the companies they represent. As part of their journey, participants will gain a better understanding of the regulatory and legislative process, how it directly affects their business, and what role ATA plays in that process on their behalf. These emerging trucking executives will develop a vast network of industry peers, enhanced leadership and management skills, and a thorough understanding of ATA and the industry it represents. Graduates of LEAD ATA will possess all of the tools necessary to lead their companies and our industry into the future!



Important Program Information

- Applicants from motor carrier fleet members and allied members will be selected to participate in the 2018 LEAD ATA class
- Applicants must be employed by an ATA member in good standing
- Applicants should complete each section in full (nomination form, application, resume). Only completed applications will be accepted
- Downloadable electronic applications are available on our website: lead-ata.trucking.org
- All application materials must be completed and submitted by June 30, 2017 to:

By email to: lead-ata@trucking.org
(or)

By mail to:
American Trucking Associations
Attn: LEAD ATA
950 N Glebe Rd
Suite 210
Arlington, VA 22203
(or)

By fax to: 703-838-1941

- Acceptance notifications will be sent out the second week of August 2017
- Applicants are responsible for their travel costs and tuition
- \$495 program tuition must be paid in full prior to October 1st, 2017

For questions email
lead-ata@trucking.org

For additional information please visit
lead-ata.trucking.org



NOMINATION FORM

Nominator's Business Information

Name _____

Company Name _____

Title _____

Work Address _____

Work Phone Number _____

Email Address _____

Nominee Information

Name of Nominee _____

Nominee's Title _____

Number of years the nominee has worked for your company? _____

Nomination Agreement

By nominating this candidate your company is committing to provide any assistance necessary to ensure their completion of the program, this may include:

- Payment of Tuition due October 1, 2017
- Payment of Travel Costs to attend required meetings
- Approval of time off to attend meetings during the work week

Signature _____

Date _____

Please answer the question on the back of this form



APPLICATION FORM

Personal Information

Full Name _____ Preferred Name (nickname) _____

Age _____ Gender _____

Contact Information

- Home Address _____
- Mobile Phone Number _____
- Email Address _____

Employer Information

Company Name _____

Work Address _____

Work Phone Number _____

Title or Description of Responsibilities _____

Direct Supervisor (name & title) _____

CARRIER TYPE For Hire Carrier _____ Private Carrier _____

Truck Load _____ LTL _____ Tank _____

Specialized _____ Heavy Haul _____ Refrigerated _____ Flatbed _____

Truck Count _____

Resume

Attach a copy of your current resume

Interests & Activities

What are your interests outside of work? What do you do in your free time? _____

Are you involved in any other organizations, charities or groups? _____

Program Agreement

Signature _____ Date _____

Please answer the questions on the back of this form





2018 LEAD ATA Class Schedule

4 Core Meetings (required to graduate)
2 Optional Meetings

New Information and Schedule

MEETING I

ATA 101 & Program Overview
ATA Annual Management Conference & Exhibition
Orlando, FL
October 21 - 24, 2017



MEETING II

Transportation Policy, the Regulatory Process
& Media Training
Arlington, VA
January 2018



MEETING III

Business & Personal Development
2018 ATA Leadership Meeting
TBD
May 2018

MEETING IV

Government Affairs & the Legislative Process
July 2018 (Date will be determined in December 2017)



GRADUATION

ATA Management Conference & Exhibition
Austin, TX
October 27 - 30, 2018



OPTIONAL MEETINGS

TMC
Technology & Maintenance Council Annual Meeting
Atlanta, GA
March 5 - 8, 2018

NTDC
National Truck Driving Championships
Columbus, OH
August 15 - 18, 2018



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Learn About LEAD ATA - lead-ata.trucking.org

Questions? lead-ata@trucking.org

